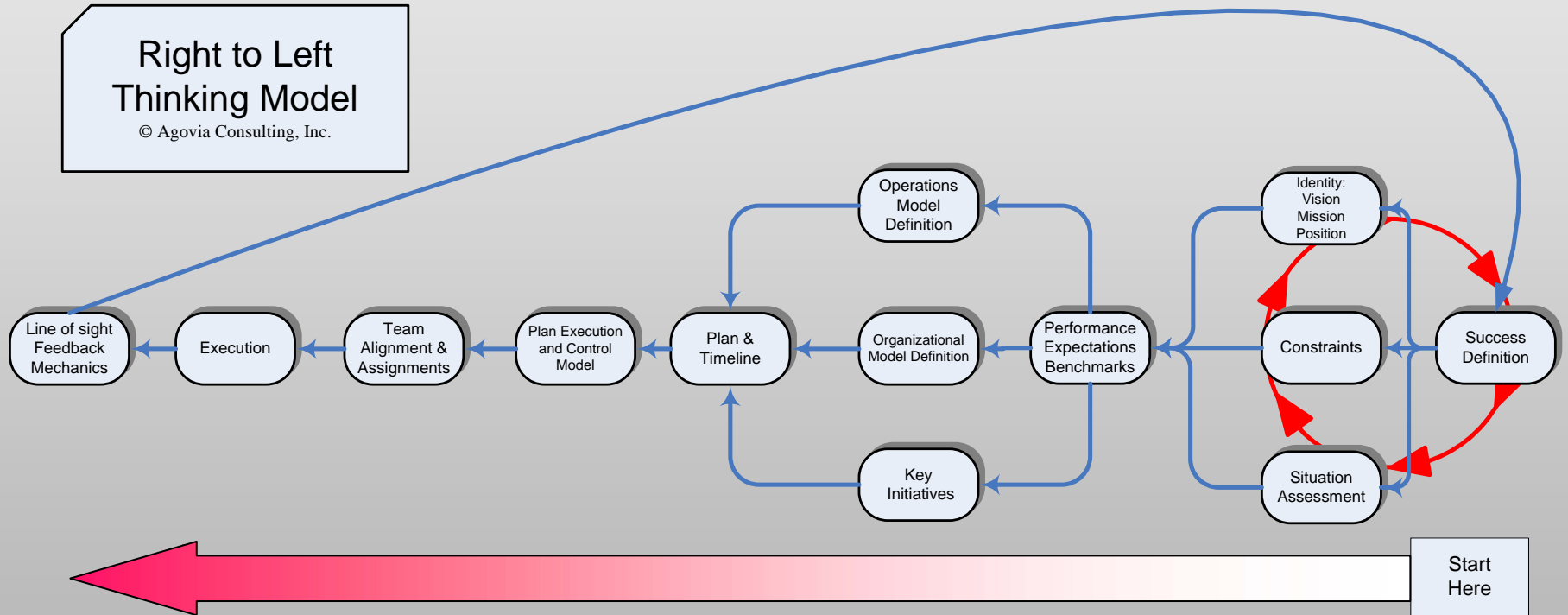


**Right to Left
 Thinking Model**

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Start Here

Job #1:

Then:

Do everything else



1. Understand where you want to go and how you define success
2. Understand who you are, what you do, and your values
3. Understand where you are today

**Strategic Planning
 General Model**
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